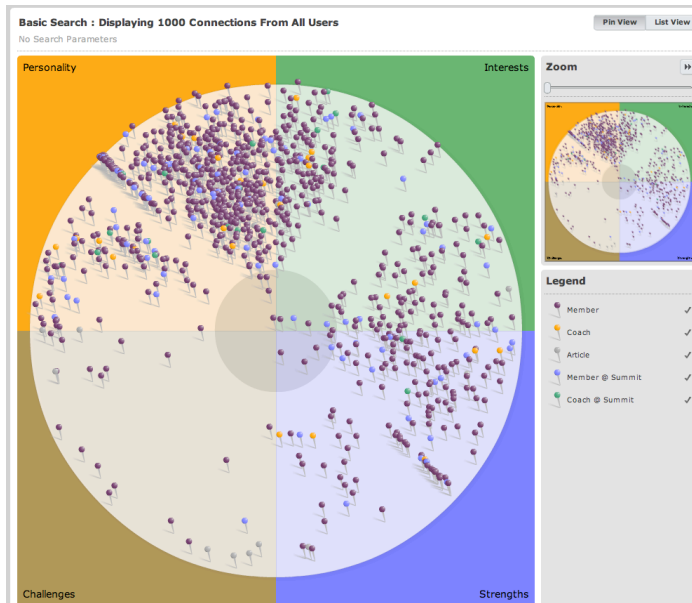


# introNetworks – Patented Technology

## The Visual Matching Engine™

One of the more interesting challenges in today's fast paced world of web based tool development is creating something that is fast, easy to use, engaging, yet technically powerful, robust and easy to extend. That is exactly how the introNetworks System has been designed – a flexible platform based on .NET and Flash that provides instant access for thousands of simultaneous users of the system from any browser. This is the only social network that has a patented process for building and matching profile data.

The system is open, flexible and infinitely scalable, providing a rich base to build large communities for thousands of people. Knowing that many of our customers are not technical, the system has been designed to remove any need for custom programming to set up or maintain the ongoing community.



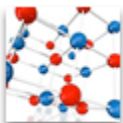
The introNetworks User Interface, showing the patented Pin View. A thousand individuals are shown instantly.



**Built with Flex™** – As an Adobe Portfolio Company, we develop exclusively on their Flex™ platform and use the Flex Media Server for recording live video.



**Flash™** – The application runs in a browser using the Flash Player. The player has been included in every computer sold since 2003 and is on 99.53% of the world's computers.



**Data Integration** – The introNetwork system easily integrates with existing databases using .NET. Data bridges can be created in hours using templates and examples.



**Software as a Service (SaaS)** – One of the key aspects of the introNetworks solution is that you do not need to install any software or worry about system upgrades – this happens automatically.

### SYSTEM OVERVIEW

The introNetworks Platform is a three-tier architecture that includes a client-facing user interface that is designed to be highly interactive and provide a way to instantly access the community functions easily.

The user interface is intelligent regarding what type of information is being retrieved. If an administrator is looking for system metrics, they are provided additional functionality not seen by regular users.

The middle layer or second tier is where much of the 'smart' technology comes into play. This middle layer is ASP .NET and as a result can interface with most modern databases including registration systems, HRIS systems, Association Management Systems (AMS), Content Management Systems (CMS), collaboration systems such as SharePoint and Jive as well as live data streams that are accessed in via RSS.

The middle layer is where the Visual Matching Engine™ does its work. It takes input from users as they interactively build their profiles using the patented drag and drop capability. This weighted information is sent as soon as a change is made *without* users having to explicitly save information. The matching between user profiles is computed in real-time and the results are presented back to the user interface.

The third tier (backend) is a SQL2008 database. Each Community has its own separate and distinct database to provide privacy and security of the data. Using a series of highly optimized techniques, the database serves up information relative to searches and matches back to the user interface and displays the results in real time as pins on the Pin View (seen on the image on the left of the page).