

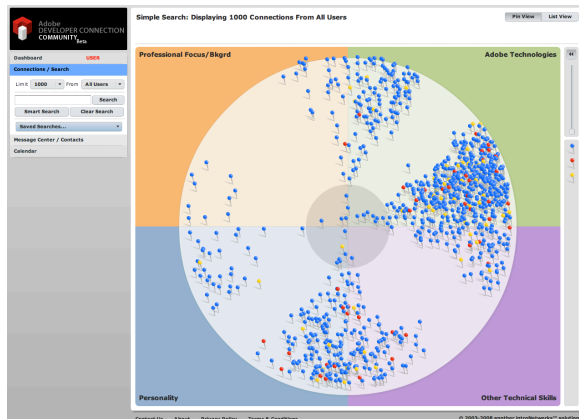
# introNetworks – for Employees

## Solution Overview

### Enterprise-wide Skills Visibility and Deployment. Build Teamwork. Accelerate Project Completion. Meet Lean Operational Goals.

Fostering a culture where knowledge workers are valued and their skills are deployed to deliver the highest business value and a rewarding experience for the individual employee is a challenge for any large organization. As the company scales to support new markets, this challenge grows exponentially.

Employees need real-time tools to locate resources and materials within the organization that help achieve objectives. Managers need tools to keep up with their team members and identify mentors and those who need mentoring. An introNetworks knowledge network helps you take your organization to the next level of performance and deliver customer and employee satisfaction like never before. Our technology enhances employee resourcefulness, creating new avenues for them to find what they need while giving them the company wide visibility to succeed.





#### INTRONETWORKS FOR THE ENTERPRISE

Since 2003, introNetworks has been the leader in social networking technology, providing rich tools for Corporations, Brand communities, Associations, User Groups and other specialized communities of interest. Our branded solutions are built with Adobe® Flex® 3 software, which works in any browser, so you don't have to download any software to interact with the community.

Our matching technology finds and displays commonality among users and content in the system and enables people to research and locate people, companies and content most suited to their business and personal objectives. By contributing to community discussion forums, members can share ideas to foster improved communication and build relationships essential to their needs.

Industry leaders are embracing our technology and increasing the value and effectiveness of their organizations.

#### An introNetworks smart social network allows you to:

-  **Empower employees** with tools to locate the resources and materials they need to win.
-  **Improve teamwork** with at-your-fingertips communication and Community discussion boards.
-  **Build loyalty** with mentoring, increased knowledge and information sharing.
-  **Increase effectiveness** with simple-to-use review and career tools.

*"introNetworks is the best tool I've ever used to find people I need to network with. It not only saves time, it gives me a whole new way to think about who I need to see and why."*

-Hunter Millington, Scientific American

## introNetworks for Employees - Solution Overview

Increase the effectiveness and value of knowledge workers, thought leaders and mentors in your organization. Provide them with the tools to successfully grow as an asset to your company through a custom built introNetworks enterprise solution.

### Pinpoint Connections

- Patented technology finds and displays employee relations based on four configurable match points. (Defaults: Passions, Interests, Skills, Experience)
- Interactive display allows users to visualize the matching results.
- User profile display provides detailed match points and one-click access for more information.

### Share Information

- File and media sharing technology provides easy, on-demand access to company services and information.
- Image display enhances profile view.
- Video creation / playback bring life to user profiles.

### Manage Effectively

- Easy to use tools enable internal location of candidates for open or upcoming positions.
- Clear, concise reports increase access to real-time trend data.

### Brand/Personalize Your Solutions

- Branded solutions are custom-made to fit your company.
- Agile technology integrates to your existing database of employees.
- Friendly, flexible interface blends seamlessly into your existing online presence.

### Organize Your Communication

- Communication tools provide for effective introductions and meeting requests.
- Scheduling tools allow meeting organization.

### Analyze Your Workforce

- Reporting system aids in identifying employee trends.
- Demographic, sociographic and psychographic data enable detailed analysis.
- Mission critical data delivered on a timely basis enables quick response.
- Various report output methods allow for familiar and clear results.

### Reach Target Audiences

- "House ads" or announcement delivery mediums provide flexibility for many types of information campaigns.
- The IntroMail™ solution announces new products, services and content matches to employees through personalized messaging.
- User profiling allows for the creation of accurately targeted marketing/team lists.

### Rapid Deployment

- Your system can be configured and securely integrated into your intranet in less than a few weeks.

## Come see for yourself

To view demos or learn more about our technology and how it can improve your employee effectiveness, please go to [www.intronetworks.com](http://www.intronetworks.com) or call us at 805-722-1040

