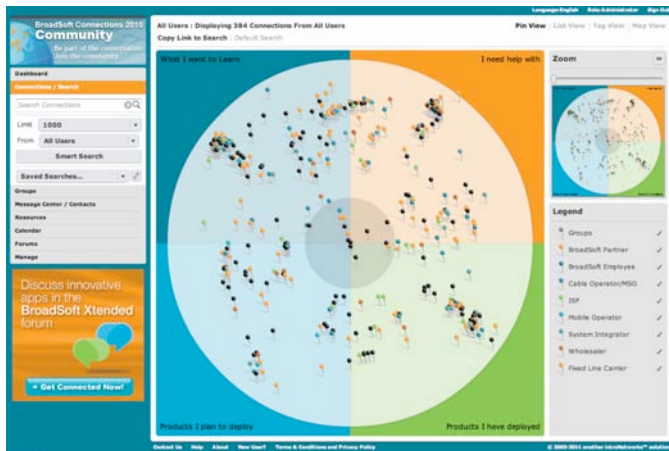


introNetworks – for Events

Increase Attendance. Build Loyalty. Fill Conferences. Drive Revenue.

What's driving today's communities of interest? Without question, it's technology. This generation of technology savvy professionals carry iPhones, iPads, Blackberries and Smartphones capable of 24/7/365, communication. In an on-demand world consumers expect answers on demand. How will you market to and interact with this new generation of customers and industry leaders?

An introNetworks smart social network helps your event reach its full potential and deliver satisfaction to both attendees and exhibitors like never before. Our technology extends the life of your exposition year round, creating new avenues for attendees to find and coordinate with exhibitors prior to opening day. Bottom line: increase exhibitor ROI and build loyalty in your attendees, while driving revenue and increasing the overall success of your show.



INTRONETWORKS FOR EVENTS

Since 2003, introNetworks has been the leader in event networking technology, providing rich tools for Brand communities, Associations, User Groups and other specialized communities of interest. Our branded solutions are built with patented software, which works in any browser, so you don't have to download any applications to interact with the community.

Our unique, visual matching technology finds and displays commonality among users and relevant content in the system and enables people to research and locate people, companies and content most suited to their business and personal objectives. By contributing to community discussion forums, members can share ideas to foster improved communication and build relationships essential to their needs.

Industry leaders are embracing this technology and increasing the value and effectiveness of their user groups, sales meetings, annual events, conferences, expositions and trade shows.

An introNetworks smart social network will:

-  **Empower attendees** by providing tools to research people, products and related materials prior to attending the show.
-  **Improve effectiveness** by allowing people to make smart connections based on their primary objectives for attending the event.
-  **Increase exhibitors' ROI** by bringing their audience to them with targeted messaging and communications.
-  **Build alignment** by delivering a satisfying experience to attendees and exhibitors.

"Kudos on one of the best solutions I've seen in a long time. Your work for ad:tech is fresh, fast and very user friendly without being dumbed down."

-Dennis Skigen, Member, ad:tech Connect

introNetworks for Events - Overview

Extend the life of your event by matching attendees to products, exhibitors, presenters and other attendees. Once an exhibitor or attendee has registered for your event, show networking and activity can begin at once, online, through the introNetworks platform.

Smart Connections - Instantly

- Patented technology finds and displays potential connections based on industries, interests, roles, and expertise.
- Communication and scheduling tools provide for effective introductions and meeting organization.
- Visual display allows users to easily see the networking potential with others.
- Interactive user profiles build familiarity and foster community interaction before your event begins.
- File and media sharing technology provides easy, on-demand access to event details, local services and information important to attendees.

Personalized Solutions

- Branded solutions are custom-made to fit your event.
- Agile technology integrates to your existing database of attendees and exhibitors.
- Friendly, flexible interface blends seamlessly into your existing online presence.

Event Analysis

- Pre and post show reports aid in identifying future trends.
- Demographic, sociographic and psychographic data enable detailed target market analysis.
- Mission critical data delivered on a timely basis enables quick response.
- Various live reports can be output and integrated with other communications.

New Revenue Possibilities

- The Marketplace delivers targeted advertising and messages based on the matching technology.
- The introMail™ solution announces new products, services and content matches to attendees through personalized branded messaging.
- User profiling allows for the creation of specifically targeted marketing lists.

Rapid Deployment

- Your network can be configured, integrated and launched in less than one week.

Come see for yourself

To view demos or learn more about our technology and how it can improve your employee effectiveness, please go to www.intronetworks.com or call us at 805-722-1040

