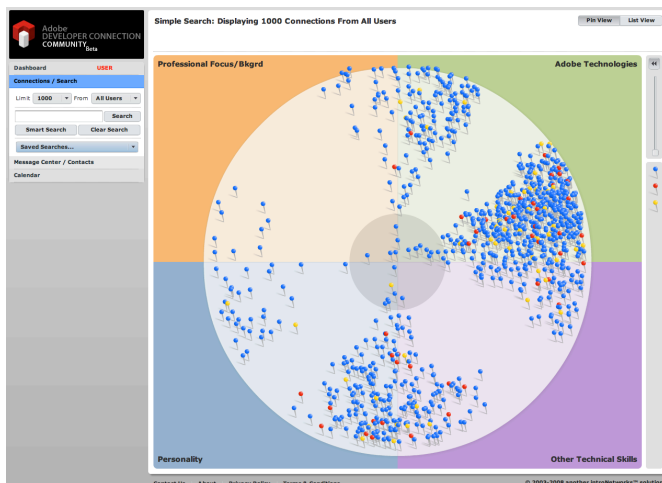


introNetworks for Membership Organizations Solution Overview

Increase Collaboration. Interact with Thought Leaders. Share dialogue and engage each other for inspiration.

What's driving today's communities of interest? Without question, its technology. These generations of technology savvy professionals carry tools capable of 24/7/365, communication. In an on-demand world, consumers expect answers on demand. How will you market to and interact with this new generation of customers and industry leaders?

An introNetworks smart social network will help you reach your full potential and deliver satisfaction to your members at unprecedented levels. Our sophisticated, yet easy to use technology enhances the member experience, creating new avenues for to navigate, locate and network with peers and Brand Advocates at any time... No matter where they may be located.



INTRONETWORKS FOR ONLINE COMMUNITIES

Since 2003, introNetworks has been the leader in social networking technology, providing rich tools for Brand communities, Associations, User Groups and other specialized communities of interest. Our branded solutions are built with Adobe® Flex® 3 software, which works in any browser, so you don't have to download any software to interact with the community.

Our matching technology finds and displays commonality among users and content in the system and enables people to research and locate people, companies and content most suited to their business and personal objectives. By contributing to community discussion forums, members can share ideas to foster improved communication and build relationships essential to their needs.

Industry leaders are embracing our technology and increasing the value and effectiveness of their organizations.

An introNetworks smart social network allows you to:

Empower members with tools to locate needed thought leaders, brand resources and peers.

Improve collaboration effectiveness by allowing members to identify and make the most relevant connections.

Differentiate your community by providing a branded experience that supports your brand value and strategic intent.

Build loyalty by delivering a satisfying experience to all members by facilitating engaging dialogue.

"Our members can now easily find each other at more than 600 events worldwide with a conduit that was created to bridge the YPO and the introNetwork database, assuring members will have the easy access to the most current information available."

Chad Lane, Director, YPO

introNetworks for Membership Organizations **Solution** Overview:

Enhance the group networking experience for your members by giving them the tools to research and communicate with each other at any time. Once an individual joins your community the networking and interaction can begin immediately and securely, through the introNetworks patented system.

Virtual Gathering

- Social networking technology finds and displays potential connections based on industries, interests, roles, and skills.
- Pinpoint connection display allows users to easily visualize the networking potential.
- User profile display builds familiarity and fosters community.

Information Sharing

- File and media sharing technology provides easy, on-demand access to group services and information.
- Use the introCard™ to learn what you have in common and see shared interests.
- Video creation / playback bring life to user profiles.

Personalized Solutions

- Branded solutions are custom-made to fit your organization.
- Agile technology integrates to your existing database of members.
- Friendly, flexible interface blends seamlessly into your existing online presence.
- Single Sign On technology reduces the need for multiple logins, making it very easy for members to participate.

Organized Communication

- Communication tools provide for effective introductions and meeting requests.
- Scheduling tools allow members to establish their own agendas.

Information Analysis

- Pre and post meeting reports aid in identifying future trends.
- Demographic, sociographic and psychographic data enable detailed target market analysis.
- Mission critical data delivered on a timely basis enables quick response.
- Various report output methods allow for familiar and clear results.

New Revenue Avenues

- The Marketplace delivers targeted advertising based on the networking technology.
- Choices of advertising delivery mediums provide flexibility of marketing campaigns.
- The introMail™ solution announces new products, services and content matches to members through personalized messaging.
- User profiling allows for the creation of specifically targeted marketing lists.

Come see for yourself

To view demos or learn more about our technology and how it can enhance your member experience, please go to www.intronetworks.com or call us at 805-722-1040.

