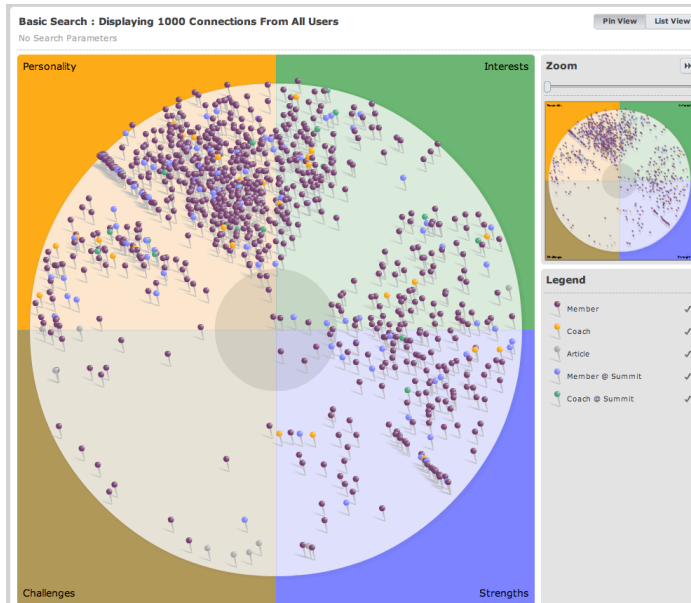


introNetworks - Serving the Education Market

As more and more organizations are taking advantage of Web 2.0 technologies to connect with audiences it is natural that educators have embraced these technologies to better serve their various audiences. introNetworks has been involved in the education market for many years beginning by working with George Washington University and the United States Holocaust Museum in 2005 to develop a community for high school student activists that were on campus to learn how to rally their local communities to stand up against what was going on in Darfur. This type of purpose-driven community is exactly how we have been able to serve the specific needs of clients faced with educational challenges.

Whether tasked with education of the workforce, a student population, or leaders within a global organization are all facing the same challenges; how to connect students to one another in support of the overall goal of the program, and keep them engaged. introNetworks provides an ideal solution for them.



The introNetwork User Interface, showing the patented Pin View.
A thousand individuals can be shown instantly.

- Brown University** – The Brown Advanced Institute for Advanced Research uses the introNetwork system to connect faculty around the world as they collaborate on book projects.
- Wharton** – In 2010 they are producing the Wharton Health Care Business conference, built on the introNetwork platform so that all of the attendees can easily connect with each other.
- USDLA** – The United States Distance Learning Association uses the introNetwork system so that it's members across the US can easily find skills and peers to discuss relevant issues.
- Xerox** – Built with the assistance of the Chief Learning Office, this Global Knowledge Network brings together thousands of employees that are involved in the company's distance education programs.

MARKET OVERVIEW

An introNetwork can give a University, Community College, Corporate University or other Educational organization a complete online community dedicated to serving the specific needs of its' students and faculty. Each community includes Profiles, Forums, Groups, Online Resource areas and graphic views similar to the one on the left.

Learning Event Communities

introNetwork systems have been deployed by organizations such as Texas Christian University to provide a rich method of interaction for attendees at conferences and seminars produced on campus. TCU's Neely School of Business uses the introNetwork platform to connect attendees at any of their numerous business focused live events to promote collaboration across disciplines.

Classroom Communities

Imagine having access to information about each student in a class that helps explain their background, strengths, challenges and attitudes about specific subject matter – this is exactly what Harvard does for their General Managers and Presidents series in the Executive Education program. Each student completes an online profile, and then uses that to connect with other executives throughout the term of the program.

Corporate Universities

With thousands of employees to train on a daily basis, the nations largest corporations are looking to introNetworks to provide Knowledge Networks to support their online educational initiatives. Connecting employees for peer support and mentoring.

For more information on how introNetworks could help you transform your educational programs, please contact us at 1 805 722 1040 or look at www.intronetworks.com