


The Easiest Way for Your Customers, Employees, or Members to Instantly Find and Connect with the People or Resources They Need

An introNetworks smart knowledge network automatically sifts through huge amounts of data to instantly and visually match people to other important people and information. This makes it easy for members of the network to quickly find exactly what they need. Allowing you to unlock the true business potential of your organization.


Whether it's an attendee at a tradeshow searching for the right vendor to meet their specifications, an employee of a global enterprise looking for the right training materials, a member of an association wanting to learn from others who have "been there, done that" or a customer of a company needing alliance partners – introNetworks can help make valuable connections happen - Fast!

An introNetworks custom configured online community helps your audience connect and reach its full potential – delivering breakthrough results.


An introNetworks smart knowledge network allows you to create:




Vibrant Customer Communities. When you create communities where customers' needs are met and, at the same time, learn more about their demographics and psychographics than you could ever imagine, it's a win-win.



Optimized Employee Growth. When you can instantly match employees to the resources they need to succeed--whether it's training content, the right mentor, or the perfect internal hire--then the organization thrives.

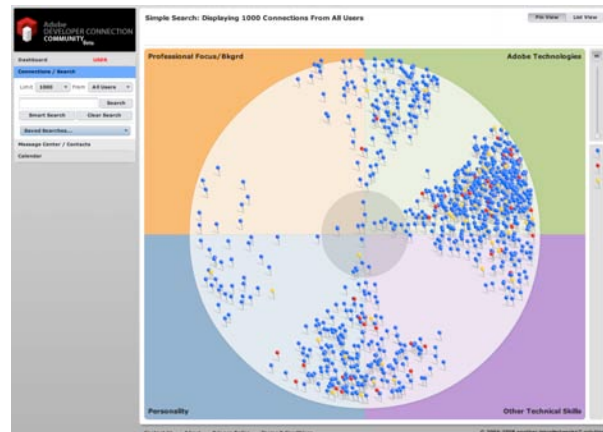


Highly Memorable Events. When attendees walk away from your event having met the exact right person out of thousands, they will remember the power of the network – and they will return.



Associations That Payout. When members of your association can gain a competitive advantage by finding the resources they need through other members, you know they'll be back.

"Kudos to one of the best solutions I've seen in a long time. Your work for ad:tech is fresh, fast and very user friendly." - Dennis Skigen



The Pin View shows your closest matches visually. You instantly see whom or what is closest to you.



In Common	Contact Information	More Information	Files, Photos, Links, and Video
Professional Focus/B... Web applications Agile programming Desktop applications Video streaming / ed... Content management e-learning Application develop... Client / Server applic... Animation	Adobe Technologies Adobe AIR ColdFusion Captivate Flash ActionScript Flex Flash Media Server Dreamweaver Fireworks	Other Technical Skills PHP Ajax CSS Database XML HTML Video Eclipse Javascript	Personality Fun Independent Adaptive Analytical Spontaneous Practical

The introCard™ shows exactly how you match up with a person, resource, or content, showing instantly what you have in common.

introNetworks – Smart Knowledge Networks

Since 2003, introNetworks has been the leader in smart knowledge networking technology that has:

- **Connected People** at world-class events such as the TED Conference, Google's Zeitgeist, DEMO, and ASTD.
- **Assisted Employees** at companies such as Adobe, Hewlett-Packard, McCann WorldGroup, and Xerox.
- **Built Communities** for organizations such as Harvard, YPO, the Masie Center, and NASA.

The heart of an introNetworks system is the breakthrough proprietary Visual Matching Engine™, which sifts through huge amounts of data and instantly matches people to other people, products, resources, or any other content type. This allows users to quickly identify the people or content that best suits their objectives.

Each introNetworks system has a unique look and feel that is customized to meet exact client needs and business objectives. These branded solutions are highly interactive Web 2.0 applications that are built on next-generation Adobe® Flex® 3 technology and require only a browser to operate.

Implementation of an introNetworks system is very straightforward; the introNetworks team can have you up and running and integrated into an existing web presence in less than one week. To experience a sample introNetworks solution, visit www.intronetworks.com and take a Test Drive today!

"We partnered with introNetworks to leverage the power of knowledge networking inside our own company and deliver a more globally-connected organization. Over a thousand employees signed on in the first three weeks, expressing gratitude for such a human connection."

- Pam Daniels, Vice President and Global Director

	<p>"Thanks to introNetworks, we are talking to two very high-level companies that can make our vision a reality. The best part? These companies *sought us out.* Using introNetworks' unique system, these companies knew exactly why we were relevant to their mission. Since introNetworks helped them focus on only the most relevant connections to their mission, they had more time to spend with us!"</p>	
		

Come see for yourself.

To view demos or learn more about how a smart knowledge network can increase the effectiveness of any community, please go to www.intronetworks.com, or call our concierge at 805-722 1040