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**introNetworks Flexes Its Muscles With Launch of Next Generation
Social Networking System Built With Adobe Flex® 3 Software**

**Creates Visually Dynamic Online Communities for Large and Small
Companies, Organizations and Events**

February 25, 2008 – SANTA BARBARA, CA – introNetworks, creators of smart social networks, announced the immediate availability of its next generation system. Built exclusively with the just released Adobe® Flex® 3 software, introNetworks' new system dramatically extends the capabilities of its online community solution which automatically sifts through huge amounts of data to instantly and visually match people to other important people and information that matters to them.

The announcement follows a year-long redesign of the introNetworks system, as the company successfully implemented Flex 3 as its underlying technology. Flex 3 is the new cross platform framework for creating Rich Internet Applications (RIAs). As a result, the new introNetworks system is sleeker and quicker, and is now even more customizable so that companies and organizations can quickly deploy a valuable online community that truly reflects their brand.

introNetworks' new system has been deployed in a beta test for the Adobe Developer Connection introNetwork community (<http://adc.intronetworks.com>) for five months.

“We’ve had a really positive response from the Adobe developer community and are confident that we’ve met and exceeded our goals for our new platform,” comments Kimberlee Weil, President of introNetworks. “We’re excited about what Flex has to offer and look forward to migrating our existing customers over to this new technology so they can enjoy even greater value out of their introNetworks’ communities.”

Modular Design Allows Even Greater Customization

In addition to boasting a new “under-the-hood” technology, the new introNetworks social network system is modular in design. Now introNetworks can offer customers completely customized solutions – from individual components, including its award-winning Visual Matching Engine™, to a full blown social network.

“introNetworks is a strong example of the versatility of Adobe Flex 3 and what it brings to creating engaging social networks,” comments Tim Buntel, senior product manager, Adobe Flex. “The Adobe Developer Connection introNetwork is a valuable site for connecting the growing community of Adobe developers and it demonstrates how Adobe Flex 3 powers the most compelling experiences on the Web.”

About the introNetworks Smart Social Network System

The best-in-class introNetworks system allows anyone – large enterprises and small companies – to add dynamic social networking capabilities to their existing websites. Customizable, introNetworks communities can be designed to look and feel like any existing website.

The introNetworks system is easy to implement, easy to maintain and easy to scale, and integrates with virtually all data and web platform technologies. In addition, introNetworks provides community managers with on-demand access to all of the back-end data in their network. The system intuitively reveals valuable community intelligence so that businesses and organizations can assess and react to feedback and activity to serve their communities better.

Unlike other providers that have simple alphabetical lists of people that must be laboriously explored to find relevant information, introNetworks’ breakthrough visual matching engine automatically sifts through vast amounts of data, matches each member to the people and information most relevant to them, and then visually presents it so each community member can see their important connections instantly.

About introNetworks

Based in Santa Barbara, CA, introNetworks offers smart social networks that are dedicated to helping people identify, and then make meaningful connections to who and what matters to them in their work and interests. Since 2003 the company has successfully deployed over 200 introNetwork Systems across a growing customer base that includes such high profile companies as Adobe, Starcom MediaVest, HP, Harvard, Autodesk, United Way, Fortune, CMP Media, Xerox, Ziff Davis, and Intel. These companies have learned that introNetworks’ smart social networks are the best way for any organization to deploy a valuable online community that allows all of its members to identify and connect with the people and information that matters to them in business, special interest groups or at events.

For more information, visit www.intronetworks.com