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FOR INFORMATION CONTACT:

Mark Sylvester, introNetworks
mark@intronetworks.com
805 722 1021

INTRONETWORKS adds RICHARD KERRIS TO BOARD OF DIRECTORS Industry Veteran Brings 30 Year Career Experience to Social Networking Pioneer

SANTA BARBARA, CA July 8, 2009 /PRNewswire/ -- introNetworks, creators of smart social networks, has added Richard Kerris, Chief Technology Officer for Lucasfilm Ltd. to its Board of Directors.

"We are thrilled to be working with Richard," said Mark Sylvester, CEO of introNetworks. "He brings a wealth of experience in technology management and an industry overview that will help us guide the company going forward. Richard's enthusiasm for technology and keen business sense on how to communicate its' value will be a tremendous boost to our efforts."

"These days so much of what goes on in the tech world is about effective social networking," said Richard Kerris. "introNetworks' patented technology is on the leading edge of this emerging way of doing business and I'm thrilled to be a part of it by serving on their Board of Directors."

Mr. Kerris joined Lucasfilm in December of 2007. As Chief Technology Officer Kerris oversees the company's technical operations and is responsible for the development and execution of the technology strategy for Industrial Light & Magic, Skywalker Sound, LucasArts, Lucasfilm Animation, Lucasfilm Animation Singapore and Lucas Online.

Prior to joining Lucasfilm, Mr. Kerris held numerous positions at Apple, and was also senior director of Developer Technologies for Apple's Worldwide Developer Relations group.

Prior to joining Apple in 2001, Mr. Kerris was the director of Maya Technologies at Alias|Wavefront, where he was responsible for working on strategic partnership and licensing agreements that brought parts of Maya's 3D technology into new markets.

Mr. Kerris is an active member of the Visual Effects Society where he holds a seat on the Technology Advisory board and the Society of Motion Pictures and Television Engineers. He received his Bachelor of Science in Communications from Fitchburg State College, in Massachusetts.

About introNetworks

Based in Santa Barbara, CA, introNetworks offers smart social networks that are dedicated to helping people identify, and then make meaningful connections to who and what matters to them in their work and interests. Since 2003 the company has successfully deployed over 300 introNetwork Systems across a growing customer base that includes such high profile companies as Adobe, HP, Harvard, P&G, Xerox, and organizations such as the National Science Teachers Association. These businesses have learned that introNetworks' smart social networks are the best way to deploy a valuable online community that allows its members to identify and connect with the people and information that matters to them in business, special interest groups, learning communities or at events.

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